

# MONEY \$SMART MEME CONTEST

First National Bank & Trust of Clinton is sponsoring the Illinois Money \$smart Meme Contest. Students in grades 6-8 may enter the contest by submitting their best original money meme. One student will be named Money \$smart Meme Teen and will receive \$75. The second place winner will be awarded \$50 and the third place winner will receive \$25.

## 2021 MONEY \$smart MEME TOPICS

Create a meme about one of these topics:

- Wants vs needs
- Saving money

## TIMELINE

The deadline to submit a meme is 11:59 p.m. Central time on Friday, April 30, 2021. The winner and finalists will be notified on or before Friday, May 14, 2021.

## ELIGIBILITY

Candidates must be a student in grades 6-8 and live in Illinois. All memes must be submitted with a completed application form (included on the following page).

## QUESTIONS

Please contact Connie Unruh at:  
connie.unruh@firstnbtbc.com or 217-935-7464.

**FIRST** | NATIONAL  
BANK AND TRUST COMPANY



No purchase necessary, need not be a client to enter. You do not need to be present to win, winner will be notified on or before 5/14/21. To enter, create your meme and email it with application to connie.unruh@firstnbtbc.com. Multiple entries per person allowed. One prize given to each person. Winner will be selected by 5/13/21. Contest valid 04/01/21 – 04/30/21. One grand prize winner will be awarded \$75, a second place winner will receive \$50 and a third place winner will receive \$25, no substitutions permitted. Winner will be contacted by email. FirstNationalBankandTrustCompanyemployeesandimmediatefamilyarenoteligible.

## HOW TO APPLY

- Students must be in grades 6-8.
- Students must submit an original meme.
- The meme must be the work of the student submitting the meme.
- All pictures must be your original work. No watermarked pictures
- The application form must be signed by a parent/guardian to verify work and give permission.

All submissions must be received by 11:59 p.m. Central time on Friday, April 30, 2021.

Memes must be submitted to:

Connie Unruh  
First National Bank & Trust Company  
2 Kelli Ct  
Clinton, IL 61727

217-935-7464

connie.unruh@firstnbtbc.com

Memes become the property of the Money \$smart Committee and may be used to promote financial literacy for future contests.



# MONEY \$MART ILLINOIS MEME CONTEST APPLICATION

Student Name		
School		School's City
Home Address		Grade
City	Zip	Phone
Parent/Guardian Name		Parent/Guardian Email

## PARENTAL CONSENT

I certify that the attached meme is solely the work of my child, and I give permission for him or her to participate in this meme contest, including consent to release photos and personal information for media and promotional purposes if selected as a finalist or winner.

Parent/Guardian Signature	Date
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Memes become the property of the Money \$mart Committee and may be used to promote financial literacy. Winners will be chosen by the Money \$mart Committee and judged on the following criteria:

How well the meme describes one of the topics, the meme is original, including artwork, no grammar errors and the application/consent form are completed. All submissions must be received by 11:59 p.m. Central time on Friday, April 30, 2021.

Please submit memes and completed application forms to:

*Connie Unruh*

*First National Bank and Trust Company*

*2 Kelli Ct. Clinton, IL 61727*

*connie.unruh@firstnbt.com*

*217-935-7464*

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